



John Bush Launches New Consulting Company

March 9, 2010

John Bush, who most recently served as the director of laminated products for Oldcastle Glass, launched a new company, John Bush Consulting Inc., on March 1. With more than 21 years experience in glass fabrication, Bush says he started the company to support the glass fabrication industry in response to recent requests for assistance.

"I have been encouraged by the number of my contacts who have expressed a need for a true independent opinion," he says, explaining that given the slow economy, the time was ideal to start a consulting business.

"A lot of companies may not have the in-house expertise [for various projects] and in this economy they don't want to hire anyone permanent until the recession turns around," Bush tells USGNN.com™. "So companies are more likely to bring people on short-term to help them through these projects; they are more prepared to take on a consultant."

Throughout his career Bush has been involved with a number of different aspects of the glass industry, including a mixture of technical sales, marketing and operations. He says he will be able to rely upon this experience to offer support and guidance to many different organizations including glass fabricators, material suppliers, equipment suppliers, glazing contractors and architects.

"I will be focusing on a variety of project types such as technical, marketing, product development and trouble shooting," says Bush.

Bush has a masters in engineering from the University of Cambridge UK and an MBA from the University of Newcastle-upon-Tyne UK. He is originally from the North of England, and re-located to Florida in 1994 to produce laminated glass that would meet the hurricane-resistant requirements of the them newly emerging coastal building codes.

For four year he also served as the chair of the Glass Association of North America's Laminating Division, and he is currently based in Atlanta.

"I am looking forward to the variety that a job like this will bring. I am always interested in seeing and learning new ways of doing things, while still using my core competencies and knowledge," says Bush. "I am really excited about this new adventure in my life. So far my work has been extremely varied and includes a feasibility study for new equipment in Canada, a job site inspection on a \$30 million home in Florida, and the production of standard operating procedures for insulating glass in California."

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